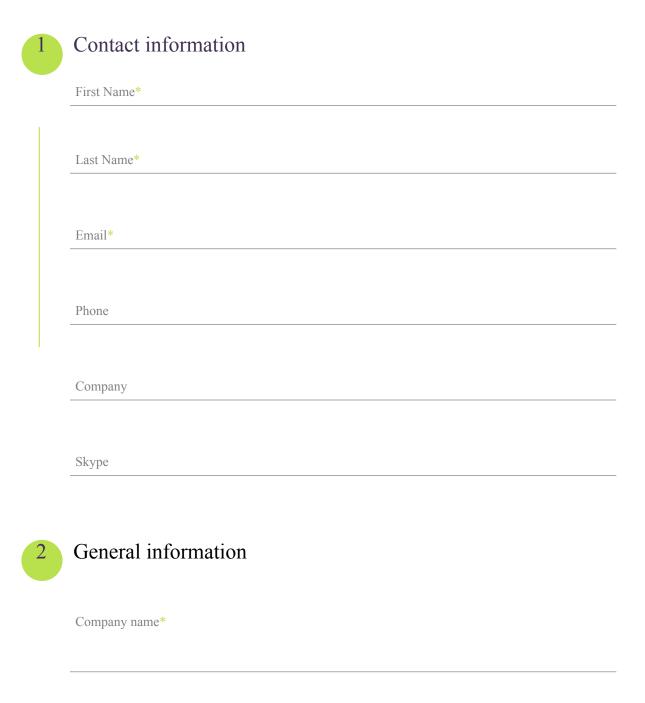# Hello, dear Customer

Thank you for contacting us, we suggest you fill out the Brief* on the creation of the site.

*Brief - a short written form of the conciliation order between the parties planning to cooperate, in which the main parameters of the future software, graphic, media or any other project are prescribed.

1 Contact information

First Name*

Last Name*

Email*

Phone

Company

Skype

2 General information

Company name*

Field of activity*

Additional company information

Enter your text here

Existing site

Planned address*

3 Products and service

Main product and / or service groups*

Enter your text here

Additional information about products / services

Enter your text here

Does the product / service have specific features that should
be reflected in tone and style?

Enter your text here

What is the main advantage of a product / service in the eyes
of a potential customer?

Enter your text here

4 Web site

Estimated site name*

Estimated Site Type*

Business Card Site Portfolio

Informational portal

Website Corporate without

Corporate site with a catalog

catalog

Online store

Blog

Landing

Social network

Site Tasks*

Form an image

Sell a product / service

Convey information

Rally formed community

Get information

To form a community

Optimize work with partners

Main sections of the site*

About the company (about us, about, etc.)   News (articles)

Services (goods, products, etc.)   Reviews

Catalog   Contacts (details, map

Special offers (promotions)

The blog Jobs

Basic requirements and wishes for the functionality of the site

Enter your text here

Indicate everything that, from your point of view, can clarify the task of creating the site.

Suggested menu items

Enter your text here

Comma separated. For example: About us, Contacts

5   Materials

Identity style*

Is provided

Refined, restored

Designed by a designer from scratch

Graphic arts*

Is provided

Drawn by an artist

Drawn by the site designer

Which graphics are preferred?*

Photographic Image   Hand-drawn graphics   Minimalism

Photos

Is provided   Taken from paid clipart, agree to pay

Special photo shoot

6 Layout and Design

The mood and associations that design should evoke

Strict corporate design   Design rich in illustrations / Photographs

Bright, catchy design   Minimalistic design. Focus on functionality

Positive and funny

Requirements for the appearance (design) of the site

We have a clear vision of how our site design should be.

We do not have a clear vision of design, we just want the design to continue the traditions of the corporate style of our company

We fully trust the taste of your specialists, we are familiar with the portfolio

Website design can be developed at the discretion of the developers, but there are mandatory requirement

The presence / arrangement of blocks on the main page (blocks should be most visible)

Enter your text here

7 Files and examples

Examples of successful sites, colors, layout of elements (at least 3)

Enter your text here

Further development and additional services

Placement of a site on the Internet

Creation of advertising banners

Filling the site with information

Illustrations / complex graphic objects Pictograms and Icons

Site support

Your wishes

Enter your text here

8　It's all. Thanks for the work.